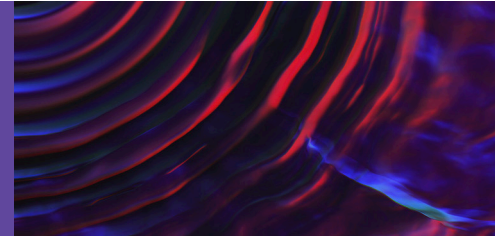


# SINGAPORE SOUND SHOWCASE

Sound xR IMMERSIVE AUDIO EVENT AT ENHANCED 'Y-DACC 2.0'



December 2025 saw Yamaha Singapore proudly wrap up the year with a special immersive audio showcase at the Yamaha Digital Audio Creative Centre (Y-DACC), attended by key partners and systems integrators, along with representatives of the house of worship, hospitality, education and corporate sectors.

**T**he event brought together industry professionals with Hiromu Ohgi from Yamaha Corporation of Japan and Nicolas Poitrenaud from NEXO at the upgraded Y-DACC, all sharing the passion for delivering cutting edge audio experiences.

The enhanced 'Y-DACC 2.0' includes purpose-built facilities for showcasing Yamaha's innovative Sound xR immersive audio solutions. It features the infrastructure to realistically simulate a wide range of venues, from live worship spaces to corporate auditoriums.



Attendees can experience hands-on training with Yamaha's object-based Sound xR Image solution and Sound xR Enhance sound field control system, allowing them to experience immersive audio exactly as it would be deployed in real-world projects. Bridging design, technology, and application in co-creation spaces, Y-DACC 2.0 is a genuinely industry-leading facility for audio professionals and their clients alike.

The December event featured in-depth demos of Sound xR Image and Sound xR Enhance, along with interactive discussions on system design, deployment and how immersive audio can elevate real-world spaces. Subjects included spatial

**PROFILE: EVENT PRODUCTION**

sound movement and localization, acoustic enhancement for live and fixed installations and scalable immersive audio solutions for small to large venues.

Delivering a unique opportunity for participants to experience, learn and connect, the practical experience offered by the event made it much more than just a technology showcase. It reinforced Yamaha's commitment to empowering partners with the knowledge and confidence to implement immersive audio solutions across diverse sectors.

"Yamaha celebrates not only technology, but the partnerships and people who make innovation possible," says Hiromu Ohgi. "The Sound xR showcase at Y-DACC exemplified our vision of connecting people through sound and we look forward to continuing this journey with our customers and partners in 2026."

