

Job Description – Assistant Manager

Job ID : YM-015-09-25
Designation : Assistant Manager
Role : Brand Store Development
Department : MI Sales
Location : Gurugram

Key Responsibilities:

- Drive retail strategy, brand management, and branding initiatives to strengthen market presence.
- Develop and manage retail business operations including Brand Shops.
- Conduct market trend analysis and identify new business opportunities for store expansion.
- Formulate and execute comprehensive operational strategies aligned with brand objectives to meet business targets.
- Lead process improvement initiatives to enhance efficiency and ensure compliance with systems, processes, and policies.
- Provide strong leadership to retail operations teams, building a positive and collaborative culture.
- Ensure training and development of store staff to deliver exceptional customer service.
- Drive customer delight through seamless processes and customer-centric approaches.
- Collaborate with cross-functional teams to support sales growth and brand positioning.

Skills & Competencies:

- Retail Strategy & Operations Management
- Brand Development & Expansion
- Innovative Problem-Solving & Analytical Thinking
- Customer-Centric Approach
- Sales and Negotiation Skills

Behavioural & Communication Skills:

- Strong interpersonal and communication skills (verbal and written).
- Ability to influence, negotiate, and build relationships with stakeholders.
- Leadership skills with the ability to motivate and inspire teams.
- Adaptability and resilience in dynamic and competitive market environments.
- Collaborative mindset with a focus on teamwork and shared success.

Experience: Minimum 8 to 10 Years of Experience with a minimum of 6 years of relevant experience.

Qualification: Any Graduate

How to Apply:

Please send your resume/CV to hadmin-smb@music.yamaha.com and must mention the Job ID given above, in the subject line and share the following details: -

- Current CTC
- Notice Period
- Location Applied for
