

**Job ID** : YM-010-04-25  
**Title** : **Sr. Executive/ Assistant Manager**  
**Role** : **E Commerce Sales – Musical Instruments**  
**Department** : MI Sales  
**Location:** : Gurugram  
**No. of Position** : 1

**Job Description: -**

- Set up new E-Commerce channels
- Negotiate/close deals and handle complaints or queries.
- Efficient on Digital marketing through on-line channel.
- Strategy development and execution planning for short and long term
- Build long-term relationships with new and existing customers.
- Managing the E-commerce business for Musical instrument as well as Marketing.
- Working with senior management and other peers for strategy development and execution planning
- Coordination and start new EC business channel to sale MI products.
- Marketing activities for new product launches.
- Develop realistic monthly and quarterly targets for securing businesses.
- Prepare stock requirement not only for short time but for long term also.
- Work in association with the Operations Team to ensure smooth delivery and payment collection.
- Measuring and reporting on brand campaign results.
- Working with agencies to manage marketing campaigns.
- Timely collection of dues as per companies agreed term and conditions.

**Experience: -**

- Minimum 5 to 6 Years of Experience with a minimum of 4 years of relevant experience.
- Excellent in MS Office.

**Education: -**

- Any Graduation or Post Graduation

**How to Apply:**

Please send your resume/CV to [hradmin-smb@music.yamaha.com](mailto:hradmin-smb@music.yamaha.com) and must mention the Job ID given above, in the subject line and share the following details: -

- Current CTC
- Notice Period
- Location Applied for