



Dear Sir/Madam,

It is our pleasure communicating with you to appreciate your institution's contribution to quality education and promotion of music as a subject in India.

**Yamaha Music India Pvt. Ltd.** has a mission to strike a chord with an inherent musician within everyone. Being India's largest conglomerate in the Musical instruments, Yamaha aims to promote music in fraternity amongst all age groups and thereby spreading happiness and affecting with its benefits which are:

- Music prepares the mind to solve complex problems.
- Music helps distress the mind, eliminates monotony and boredom.
- Music maintains buoyant and lively nature of human being.
- Promotes teamwork and coordination skills through band formation.

**"Teens Rock- The Battle of Bands"** is a bold initiative for promoting music playing and performance amongst teenagers. The idea is to provide a platform to teenagers to showcase their talent and interest in music which often goes unnoticed, otherwise. The band contest will be judged by accomplished musicians who are known nationally in the field of music. In addition to the reward for the winners, the band contest will be covered by print media and effectively publicized on social media to generate maximum leverage for the school and its participants.

Through this letter, **we invite participation from your school in "Teens Rock-The Battle of Bands", a band competition** being organized by Yamaha Music India Pvt. Ltd. Hence, we request you to announce the same within the school so that interested students can be identified and short-listed for the auditions.

Last Date of Registration: **25<sup>th</sup> November 2019.**

Grand Finale will be held on **7<sup>th</sup> December 2019** at FORUM MALL SHANTINIKETAN, BANGALORE and will be judged by renowned musicians.

The details of competition are enclosed with the letter.